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Great Basin National Park News Release

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Great Basin National Park Tourism Creates \$4,528,000 in Local Economic Benefit Part of \$30 billion impact that supports 252,000 jobs nationwide

BAKER, NV - A new National Park Service (NPS) report for 2011 shows that the 91,451 visitors to Great Basin National Park spent \$4.528 million in communities surrounding the park. This spending supported 58 jobs in the area.

“Great Basin National Park attracts visitors from across the U.S. and around the world that come to enjoy the park and then utilize the services provided by our neighboring communities,” said acting park superintendent Tod Williams. “The National Park Service is proud to have been entrusted with the care of this treasured place and delighted that the visitors we welcome generate significant contributions to the local and state economy.”

The information on Great Basin National Park is part of a peer-reviewed spending analysis of national park visitors across the country conducted by Michigan State University for the National Park Service. For 2011, that report shows \$13 billion in direct spending by 279 million park visitors in communities within 60 miles of a national park. That visitor spending had a \$30 billion impact on the entire U.S. economy and supported 252,000 jobs nationwide.

Most visitor spending supports jobs in lodging, food, and beverage service (63 percent) followed by recreation and entertainment (17 percent), other retail (11 percent), transportation and fuel (7 percent) and wholesale and manufacturing (2 percent).

To download the report visit www.nature.nps.gov/socialscience/products.cfm#MGM and click on *Economic Benefits to Local Communities from National Park Visitation, 2011*.

The report includes information for visitor spending at individual parks and by state.

To learn more about national Parks in Nevada and how the National Park Service works with communities to preserve local history, conserve the environment, and provide local recreation opportunities, go to www.nps.gov/nevada.

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